

The Spirit of Christmas

Festive feel-good factor



SUPPLIER OF GOODFOODMOOD™

The Story of The Spirit of Christmas Crackers

Christmas just isn't Christmas without Crackers. No wonder that every year an estimated 35 million Crackers go pop, in the UK hospitality sector alone.


But, once the parties are over, millions of plastic toys and pieces of non-recyclable waste are left behind. Many ending up in landfill – Ghosts of Christmas Past that form part of the 48 million tonnes of waste entering UK landfill every year.

This made us think: is there a more sustainable way to design Crackers for our hospitality customers? The journey to create the Spirit of Christmas Crackers had begun.

Made from 100% renewable, plant based materials which are recyclable once used, and with no plastic or metal components – Spirit of Christmas Crackers have all the feel-good factor of traditional Crackers but with a much lower environmental impact.

Even better, every Spirit of Christmas Cracker you purchase helps Shelter* support people facing bad housing or homelessness at Christmas.

* Support in Ireland provided by Focus Ireland

A man in a grey suit and a woman in a dark blue top and beige skirt are standing in a restaurant, looking at each other. The background shows a dining table with glasses and plates, and modern pendant lights.

Why choose Spirit of Christmas Crackers?

Fill the air with festive feel-good factor

Celebrate the spirit of Christmas by helping those in need and caring for the environment

Build your brand, make a difference

Give back to your community with socially responsible, sustainably designed Crackers

Reduce environmental impact and waste

Do away with plastic in favour of plant based materials that can be recycled once used

Stand out from the crowd

Outshine your competition by offering mindful, unexpected Crackers

CRACKERS WITH A CONSCIENCE

LOOKING AFTER OUR PLANET

By sustainably designing our Spirit of Christmas Crackers we have so far prevented more than 1.17 million pieces of plastic from inevitably ending up in landfill.

- ✓ Renewable plant-based materials
- ✓ Recyclable once used
- ✓ No plastic components

Available in two sizes:
Small / Large
(Size large shown)

Each Cracker contains:

A Hat, Joke and a donation certificate.
Large Crackers also include a 'Proudly Supporting Shelter' tree decoration.



LOOKING AFTER OUR COMMUNITIES

With every Cracker pulled you will have helped Shelter* provide the vital support thousands of families need to stay in their homes, or get back on their feet.

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About Duni Blue Mission

To ensure we take the lead when it comes to sustainability, at Duni we follow our Blue Mission program. Reflecting this, our ecoecho® range offers top-quality eco-conscious materials and award-winning sustainable designs. The Spirit of Christmas Crackers add a new dimension to this assortment.

Shelter

About Shelter

Shelter helps millions of people every year struggling with bad housing or homelessness through advice, support and legal services. They campaign to make sure that, one day, no one will have to turn to them for help. They're here so no one has to fight bad housing or homelessness on their own.

Charity number 263710 (England & Wales);
SC002327 (Scotland)





SUPPLIER OF GOODFOODMOOD

Create festive Goodfoodmood with a market-leading choice of sustainably designed table top concepts. See the full Duni Christmas range for:

- Compostable and FSC-certified Napkins
- FSC-certified Table Coverings
- FSC-certified and 100% plastic free Christmas Crackers
- RAL and Eco-labelled Candles & Accessories

Visit: duni.co.uk



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